

APPENDIX 1

DRAFT WATERLOO CRESCENT CONSERVATION AREA CHARACTER APPRAISAL

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1. Introduction

1.1. Background

The Waterloo Crescent Conservation Area lies between the A20 and the outer harbour of the Dover Western Docks. It consists of five terraces of mid to late Nineteenth Century buildings, all of which are grade II listed, and a grade II listed war memorial. The conservation area was designated on the 21st July 1977. This appraisal was carried out during August 2016.

The Dover seafront has seen significant physical change, both natural and manmade. The Waterloo Crescent Conservation Area is located on land created by the formation of a shingle spit at the mouth of the River Dour. This land was utilised as the town's ropewalk and as a source of stone cobbles, which were used to pave the streets of Dover. The later incarnation of the land during the Nineteenth Century as the 'visitor quarter' of Dover saw the construction of sweeping terraces of town houses and hotels, with public gardens and recreational buildings designed to cater for the many visitors to the "Gateway to Europe". In the Twentieth Century Dover seafront saw extensive damage by shelling and bombing during the Second World War, with later losses caused by building clearance and the final significant change courtesy of the construction of the A20.

An appraisal is intended to provide an understanding of the special interest of a conservation area and to set out options and recommendations to help ensure that any changes are informed by an understanding of the local character and distinctiveness of the conservation area. When this appraisal is adopted by Dover District Council (DDC) it will become a material consideration in the determination of applications for planning permission within and adjacent to the conservation area.

This appraisal looks at the following issues:

- The origins and evolution of the conservation area.
- The current boundary of the area and any review that should be made.
- The positive and negative factors that contribute to or detract from the current condition of the conservation area.
- Any recommendations that will protect and enhance the conservation area. Any changes proposed must sustain and enhance the historic environment and its heritage.

1.2. Planning Policy Context

The Planning (Listed Building and Conservation Areas) Act 1990 sets out the statutory definition of a Conservation Area, which is “an area of special architectural or historic interest, the character and appearance of which it is desirable to preserve or enhance” (s.69(1)). Dover District currently has 57 designated Conservation Areas.

There is a requirement under the legislation to review Conservation Areas “from time to time” to ensure that the boundary captures all the area that is of special interest and to assist in developing plans for the management of change within the conservation area. This is further endorsed by the National Planning Policy Framework (2012) which urges the need to ensure that an area justifies the designation because of its special architectural or historic character or appearance.

The Dover District Heritage Strategy (2013) presents the districts Heritage Assets as Themes; Theme 13 dealing with conservation areas. The districts conservation areas are considered to be heritage assets of **outstanding significance**, and in addition to being attractive places to live and work, contribute to the economic wealth of the district by being a magnet for visitors.

A methodology was developed for the Heritage Strategy enabling a rapid desk-based assessment of the general condition of the districts conservation areas and applied to 19 of the conservation areas. The results of this overview, using a traffic-light system to classify their condition, indicate that of the 57 conservation areas in the district 12 of these conservation areas were identified as ‘performing well’ and achieved a green light, six achieved an amber light, requiring some enhancement, and one area required considerable enhancement or potential “de-designation” as a conservation area, due to the substantial loss of its character of special interest. Waterloo Crescent is one of the 19 conservation areas on which the rapid assessment was carried out, and the results have informed this more detailed appraisal.

Theme 13 describes methods and techniques by which an area’s condition may be measured, assessed and managed; Article 4(2) Direction is one such method. An Article 4(2) Direction removes permitted development rights from residential properties to ensure that certain changes, such as the replacement of windows, is managed to ensure that the change is appropriate to the special character of the conservation area.

The Heritage Strategy also suggested the formulation of a system for the assessment of a conservation areas condition such as that developed and adopted by the Oxford City Council, endorsed by Historic England and used by the Oxford Preservation Trust. That system has been used to inform this character appraisal, in addition to best practice guidance contained within the Historic England Advice Note 1: Conservation Area Designation, Appraisal and Management (Feb 2016).

1.3. Community Involvement

The draft Waterloo Crescent Conservation Area Appraisal has been prepared by the Regeneration Delivery Section of Dover District Council following a site visit on 10th August 2016.

The Council has commenced the preparation of a Masterplan Supplementary Planning Document for the Dover Waterfront area allocated under Policy CP8 in the core strategy, which includes this conservation area. A sound understanding of the character and historic interest of the conservation area is needed as part of the evidence base for the Masterplan and this has therefore led to its prioritisation for the preparation of a conservation area appraisal.

The appraisal will follow a process of public consultation and views will be sought from bodies including Dover Harbour Board, Dover Town Council and the Dover Society. All responses received will be taken into consideration prior to drafting the formal document for approval by Cabinet.

1.4. Summary of Significance

- The historical development of the area during the Nineteenth Century as the 'visitor quarter' of Dover has had the most significant impact in terms of evidential value above ground. There is potential for further archaeological evidence of the early use of the land.
- The conservation area has a high degree of homogeneity due to the form and style of the buildings. Designed in the same architectural style and of similar proportions the buildings lend cohesion to the conservation area as a whole unit. The muted colour palette contributes to the uniformity. Decorative stucco and other architectural detailing individualises the buildings.
- The conservation area is composed of two parts; a core centred on the war memorial and a range of buildings dominantly addressing the seafront. This gives the area two distinct characters: one of enclosure with constrained views into and out of the conservation area which can best be appreciated at an intimate level, and a second character area with an aspect that is more open with a wider landscape context.

2. The Character Appraisal

2.1. Overview

The Waterloo Crescent Conservation Area is situated to the southwest of Dover town centre, nestled between the A20 and the outer harbour of the Dover Western Docks, and encircled by Dover Castle and the Western Heights. Built upon what is effectively reclaimed land, composed of silt, shingle and sand deposited by the River Dour and longshore drift, the topography of the conservation area is completely flat.

The A20 forms both a physical and visual barrier between the Waterloo Crescent Conservation Area and the town centre, creating a disconnect between the town and

the seafront. This has the impact of isolating the conservation area and views both into and out of the area are important to help set it in context within the town.

Panoramic views of the conservation area can be gained from Dover Castle, the Western Heights and Jubilee Way as it passes through Broadlees Bottom. More immediate and intimate views are gained when accessing from the east via Marine Parade with the wide open space of Marine Parade Gardens and the smaller but distinct Granville Gardens in the foreground, and from the south via The Esplanade, although a view into the core of the conservation area from the latter is restricted by Waterloo Mansions. A fleeting view into the core of the conservation area is garnered from the A20.

A restricted but directed view is afforded the pedestrian accessing the conservation area from the North via Bench Street and through the underpass, which construction saw the discovery of the Bronze Age Boat now housed at Dover Museum. This route crosses the course of the River Dour and along New Bridge towards the seafront. The sense of constriction caused by the underpass is somewhat released on exiting onto New Bridge and once beyond the extensive run of guardrails is replaced by a feeling of intimacy.

The open spaces of the gardens to the front of the Gateway, Granville Gardens, the Esplanade and the beach (although all currently outside the boundary of the conservation area) enhance this characteristic and consequently make a positive contribution to the setting of the conservation area.

2.2. The Built Heritage

Waterloo Crescent Conservation Area is remarkable for having all historic buildings and structures within its boundary being included on the National Heritage List for England (the list). The eight entries, all of which are listed at grade II, are:

- Waterloo Mansions, Waterloo Crescent (which is split into three individual entries on the list)
- 1-9 Cambridge Terrace, including railings
- 1-4 Camden Crescent
- New Bridge House, New Bridge Street
- K6 telephone box, New Bridge Street
- 60th Rifles War Memorial.

The buildings range in construction date from 1834 to 1865 and all relate to the period of development of the area to recreational and residential use. Whilst they share an architectural style and choice of materials leading to a high degree of homogeneity to the conservation area each building has features which individualises it from its neighbours. The buildings and war memorial are a tangible reminder of the Nineteenth Century development of the seafront, and their value as a group is recognised in the designation as a conservation area.

A brief description of the key features of the conservation area follows, highlighting significance and condition.

a) Waterloo Mansions, Waterloo Crescent

Waterloo Mansions were built between 1834-8 in the Regency style by Philip Hardwick. These buildings were the first to be constructed in the new 'visitor quarter' and at five storeys high, with basements, Waterloo Mansions sweep along the Dover seafront and provides unrivalled views of the Western Docks. From New Bridge the gap between two of the ranges provides a framed view through to the seafront.

The buildings are white painted stucco to the seafront elevation with the ground floor level being finished to resemble stonework (rusticated), which continues to the rear elevation. The buildings demonstrate the typical hierarchy of the architectural style of buildings of this period with, to the front elevation, large round-headed sash windows to the ground floor and French doors leading onto an iron balcony identifying the principle rooms, and graduating to modest sized windows to the third floor informal rooms up to small windows serving the attics in the slated mansard roof. The hierarchy is continued with Corinthian columns from first to second floor to the end and centre houses to the middle range supporting an entablature and plain pilasters at third floor level. The curved fronts of the end houses of each section form bookends to the ranges.

The rear is simpler in architectural detailing but retains the hierarchy of fenestration. Above the stuccoed ground floor elevation the buildings are constructed of yellow brick. Protruding bays form the principle entrances to the individual properties, with doors surrounded by a plain pilaster, margin lights and the building name and number in stained glass over the door. The buildings have a strong horizontal emphasis created by the balcony to the seaward elevation and a pleasing rhythm to both front and rear.

The buildings of Waterloo Mansions are generally in good condition, with all original doors to the rear intact and little damage to the stuccoed features. Unfortunately many windows have been altered by the loss of their glazing bars and there have been inappropriate replacement with UPVc windows. The rear of the buildings have been the focus for location of services such as mechanical extract vents, soil pipes and escape staircases which have led to a cluttered appearance, and a large lift shaft punctuates the roof of the western terrace forming an unattractive and imposing feature. A key aspect of the importance of these buildings is that unlike Cambridge Terrace and 1-4 Camden Crescent, Waterloo Mansions have not suffered from war damage or demolition.

b) Cambridge Terrace, Cambridge Road

Cambridge Terrace was first laid out in the 1840's and extends from New Bridge eastwards towards Wellesley Road. The buildings constitute the remains of a terrace that extended further along Wellesley Road across what is now the entrance to a car park.

White render to the front elevation with yellow brickwork to the rear, the buildings have a stronger vertical emphasis than Waterloo Mansions. Details are less ornate, excluding the exuberant iron balcony to the front elevation, with flat pilasters, quoin detail and a plain panelled plaster frieze below third floor level. The hierarchy of

each floor level is retained with windows following the typical pattern, and the entrance doors with their fanlights are surrounded by a robust Tuscan porch. The alternate porches and bay windows beneath the swirling pattern of the iron balcony create a rhythmic and attractive frontage. The iron railings, which are included in the list description, are original and intact.

Although overall in general good condition, at the time of the survey the building was largely empty and boarded up. The rear, which is accessible via a secluded footpath, has suffered from some vandalism with window glass being broken and is generally in a rundown condition.

c) New Bridge House Complex: New Bridge House and 1-4 Camden Crescent.

New Bridge House was built as a bank in 1865 on land that was formally the gardens to no.1 Camden Crescent at what was by then a busy intersection. The building was originally single storey with a parapet but is now one and a half storeys high with a mansard roof. Adorned with Classical ornamentation, although smaller in stature than its neighbours it is nonetheless a dominant building in the streetscene. The iron railings have been removed, possibly as part of the war effort (as with the railings to the 60th Rifles Memorial), with just a single section remaining between the K6 telephone box and Camden Crescent.

1-4 Camden Crescent is the remains of a much larger terrace built in 1840. The building is constructed of yellow brick with the ground floor stuccoed, replicating the rear of Waterloo Mansions opposite, and architectural details such as parapet and string course in render. An iron balcony to the first floor and original iron railings to the boundary remain and the building has retained most of its original windows. Despite the significant loss of a large portion of the building, Camden Crescent is a well maintained and attractive building.

d) 60th Rifles Memorial

The memorial commemorates the fallen of the First Battalion of the Royal Rifles during the Indian campaigns of 1857, 1858 and 1859. It is constructed of granite in a classical style and is notable for being one of only four known free standing monuments in England relating to the Indian Mutiny. Apart from a minor chip to the top of the granite obelisk (caused by a seaplane raid in 1916) and the complete loss of the iron boundary railings (presumably for the war effort in 1941) the memorial is intact. It was listed at grade II in 2014.

The memorial occupies a prominent position, and is a significant focal point within the heart of the conservation area. Despite surrounding buildings being three or three and a half storeys high the memorial is not overwhelmed or dominated, although due to its location it acts as a roundabout which can impede access to and appreciation of the memorial.

e) The public realm

The public realm is extremely cluttered with a variety of bollards and lamp post of differing styles and materials, signage and guardrails which leads to a confusing and unattractive public space. Some are in a poor condition whilst others appear to be obsolete or unnecessary. Certain areas, for example the open space between the buildings on New Bridge and two of the Waterloo Mansion terraces, have been well designed and help to create both a pleasing environment and a visual link between two pedestrianised parts of the conservation area. However, this success is marred by the lack of a coherent scheme for the conservation area.

The underpass has had a significant physical and visual impact on the character of the New Bridge part of the conservation area. It extends beyond the line of the buildings into the heart of this area, and the requisite guardrails add extensive visual and physical clutter, particularly standing out due to being painted a different colour to the prevailing colour found on the historic iron railings and balconies.

f) The setting of the conservation area

The loss of buildings from war damage and demolition and changes to road layout has led to the conservation area feeling isolated and physically dislocated from the town centre.

But it is not completely isolated visually from the town. No.11 Bench Street, a building which originally turned the corner onto Snargate Street, is of similar stature to the historic buildings in the conservation area and forms a visual link across the A20 with Cambridge Terrace. On entering New Bridge from Bench Street there is a sense of intimacy after the rather oppressive underpass, and the street opens out around the war memorial to provide views to the seafront, Dover Castle and the Western Heights. The Gateway is a significantly large building adjacent to the conservation area and imposes but does not dominate views out of the conservation area towards Dover Castle or on long distance views into the conservation area from the Castle or Western Heights. It has been set back behind a generous green space to the seafront elevation, Marine Parade Gardens, which prevents the building from being oppressive or interrupting views from Marine Parade across the conservation area and towards Western Heights.

Due to their layout, height and architectural form the historic buildings in the conservation area are imposing and visually dominating, even when viewed from some distance. Despite this, the buildings are not overwhelming or foreboding when within or adjacent to the conservation area and this is due in part to the wide roads and generous spaces both between and around the buildings within the conservation area and adjacent to the existing boundary. The open spaces of Marine Parade Gardens, Granville Gardens, the Esplanade and the beach, and the single storey, functional form of De Bradlei Wharf (although all currently outside the boundary of the conservation area) enhance the stature of the buildings and consequently make a positive contribution to the setting of the conservation area.

3. Management Plan

3.1. Vulnerabilities and Negative Features

a) Loss of historic detailing

Although all of the buildings are listed over time certain architectural details have been lost either through decay or inappropriate replacement. Loss of original windows, including replacement with UPVc, has led to an erosion of the uniformity of the architectural design of the buildings. Some decorative stucco detailing is missing and there is potential for more loss through lack of maintenance of rainwater goods.

b) Street furniture and the public realm

While some of the works have been successful in creating an attractive public realm, others have led to clutter that distracts from the homogeneity of the area. The existing extensive signage and traffic calming features would benefit from a cohesive strategy to reduce clutter, improve the setting of the listed buildings and structures and to generate a friendlier atmosphere.

c) Setting of the conservation area

There are various features that have had a detrimental effect on the setting of the conservation area; the two car parks, one adjacent to 3 New Bridge House and one to the west of Waterloo Crescent, and modern development adjacent to the conservation area. The Gateway imposes on views out of the conservation area towards Dover Castle and looms dominantly in long distance views into the conservation area from both the Castle and Western Heights. However the open spaces adjacent to the conservation area enhance the stature of the buildings.

Any development that is proposed for sites within or adjacent to the conservation area would need to ensure that a key characteristic of the conservation area, the dominant and imposing nature of the historic buildings, is maintained or enhanced particularly when viewed from long distance vantage points.

d) Conservation of key views

The pivotal location within the conservation area is the war memorial. From this vantage point views are afforded of key features; Dover Castle, Dover Western Heights and the seafront. Any development proposals for sites within or adjacent to the conservation area should ensure that these views are protected or enhanced.

3.2. Recommendations

a) Extensions of boundary

In order to further protect the character of the conservation area it is recommended that the boundary is extended to include Granville Garden, the garden to seaward side of the Gateway flats, the Esplanade and beach in front of Waterloo Mansions.

b) Enhancement of the public realm

A strategy for the replacement of existing bollards and lampposts to reduce the number of items and variety of styles, in addition to creating a more pedestrian led public realm, would improve the appearance of the conservation area. A comprehensive audit should be carried out to determine what from a highways perspective is required, what is necessary and what is obsolete and can be removed. The potential to enhance the pedestrian experience of the conservation area could be explored by the introduction of a greater pedestrian-led space.

c) Design guidance on replacement windows

Although all buildings are listed and Listed Building Consent is required to replace windows, a design guide to assist owners in making successful applications would be beneficial (planning permission is required where buildings are not single dwellings, as is likely to be the case with all buildings in the Waterloo Crescent Conservation Area). The guide would help to ensure that the detailing of replacement windows would improve the appearance of individual listed buildings and enhances the homogeneity of the conservation area.

d) Enhancement of the setting of the war memorial

The setting of the listed memorial would benefit from enhancement to emphasise it as a focal point within the conservation area, and to highlight its historic and communal importance. Works could include the reinstatement of railings.

4. Appendices

4.1. Historic Development

The Waterloo Crescent Conservation Area is on land which was created by accident during the first half of the Sixteenth Century. The formation of a new harbour to the west of Dover caused an unbalance in natural coastal processes and created a spit of sand and shingle which blocked the route up the River Dour to the ancient Roman harbour. Called the 'New Spit', by 1566 this shingle bar extended as far as the foot of the cliffs on which Dover Castle sits, and now mark the present day shoreline. A tidal lagoon called the Great Pent developed between the original foreshore and the spit. Fed by the River Dour, the lagoon was developed to become Wellington and Granville Docks.

Poor accessibility from the town prevented the development and exploitation of the land throughout the Seventeenth and Eighteenth Centuries. The town map dating to 1737 indicates the shingle spit was utilised as a rope walk and during the late Eighteenth Century two gun batteries were erected (Lord North's and Amherst's Batteries) as part of the extensive coastal defence system which includes the first development of the Dover Western Heights.

The first bridge was built over the River Dour in 1800 and in the early Nineteenth Century the brick built New Bridge was erected over the River Dour, which gave direct access from the town via Bench Street. Development of the area was now possible but it was not until 1835 when Cambridge Road was laid out to connect with the New Bridge that major building works started with the construction of Waterloo Mansions and Crescent as the beginnings of the new 'visitor quarter' of Dover.

